



# City of Columbia Business Spotlight Application



Company Name: \_\_\_\_\_ Owner or Manager: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Established Date: \_\_\_\_\_ Annual Sales: \_\_\_\_\_

Number of employees: \_\_\_\_\_ Employees at start-up date: \_\_\_\_\_

**Please give us a brief description of the business:**

**Why does this business deserve to be a Spotlight Honoree?**

**Growth: How has the business grown since its establishment (in employees and/or revenue)?  
What is the vision and potential for growth in the future?**

Return to: Angelo McBride, City of Columbia Office of Business Opportunities  
1225 Lady Street Suite 102, Columbia, SC 29201  
Email: [aamcbride@columbiasc.net](mailto:aamcbride@columbiasc.net) Phone: (803) 545-3960

**Community involvement and contribution:** How is this business a good corporate citizen? Does the business participate in any charitable events? Does the business contribute time, talent, and financial or in-kind assistance to the community, local schools, and nonprofit organizations?

**Reputation:** What makes this business outstanding? What achievements have they accomplished in the past? How do they make their customers feel special? References to previous honors, awards, news articles, industry recognition, and feedback from customers, suppliers, or vendors are all helpful.

**Innovation:** What does this business do that is innovative in how they produce their products, provide their services, or serve their customers?

**Diversity:** How does this business promote diversity in the workplace or assist with the inclusion of diversity throughout the community?